

◀ / FRIDA'S
PRINCIPLES TO
GUIDE DATA AND
TECHNOLOGY ➤



**NOTHING WILL BE DECIDED FOR US
WITHOUT US**

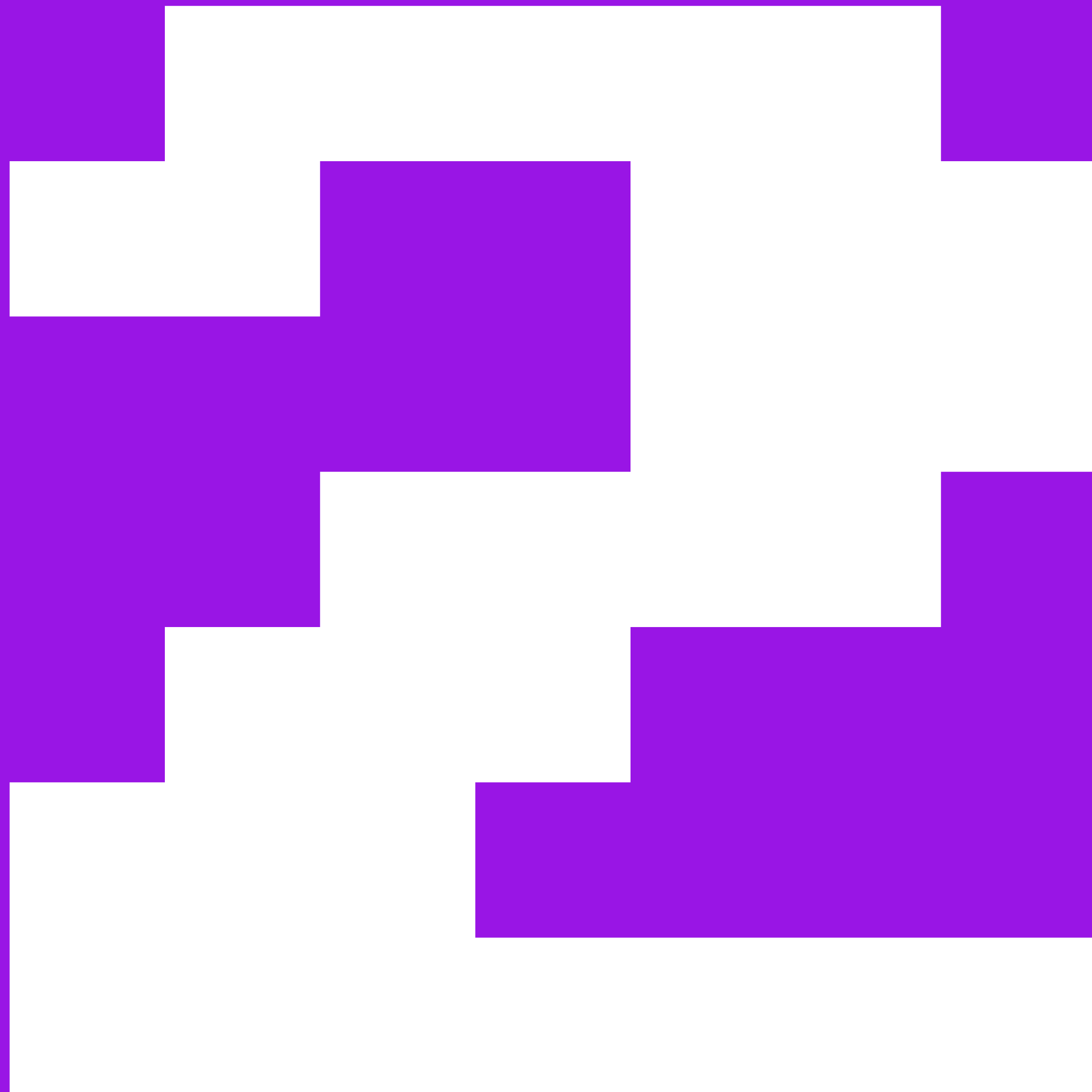


PARTICIPATORY

**PROCESSES ARE A
FOUNDATION OF OUR**

DECISION-MAKING,

**FRIDA WILL ENSURE
COMMUNITY PARTICIPATION IN TECH
DEVELOPMENT AND
IMPLEMENTATION.**

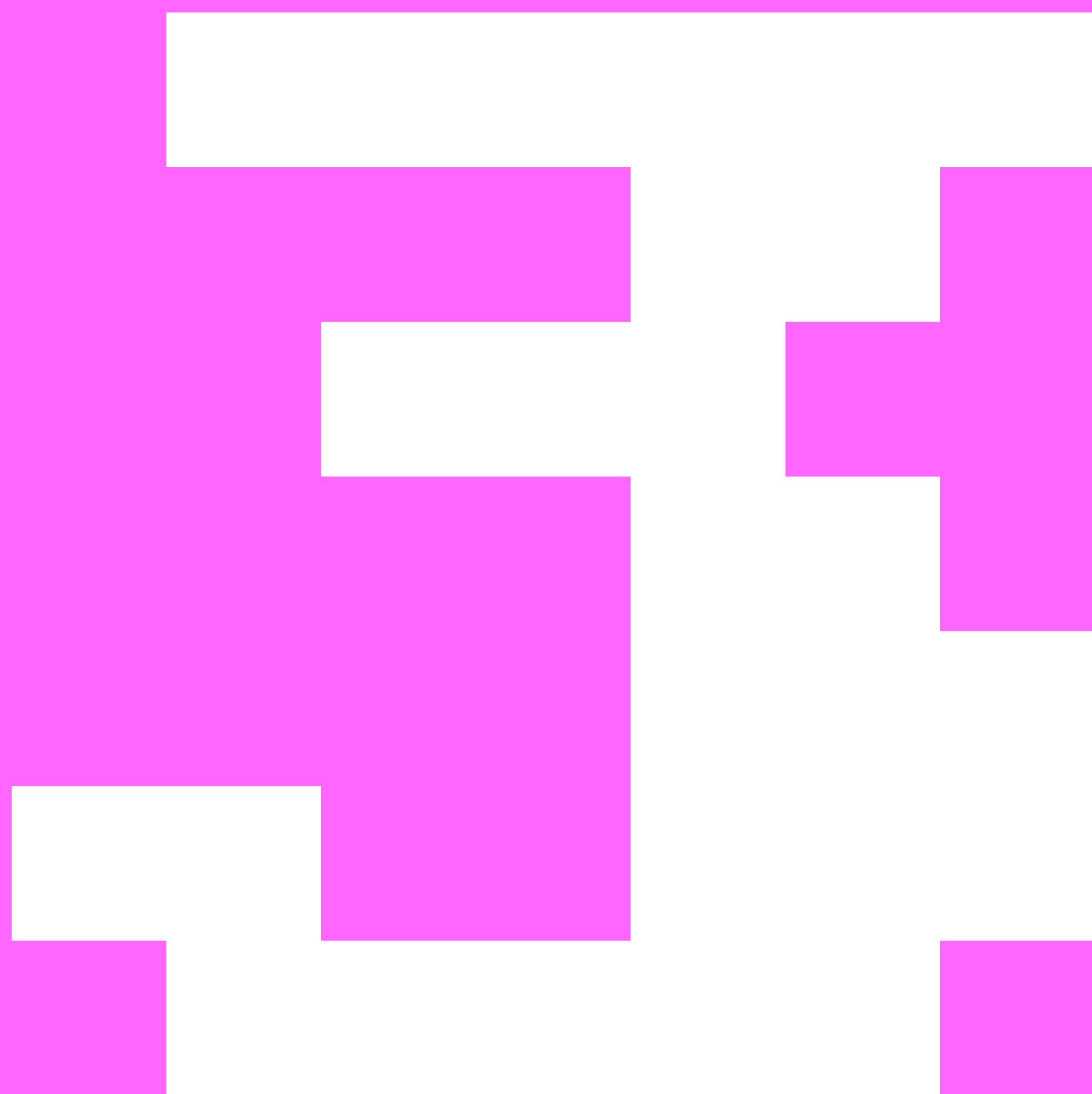


SAFE AND OPEN TECH FOR YOUNG FEMINIST MOVEMENTS.



FRIDA IS COMMITTED
TO THE USE OF **SAFE**
AND OPEN TECHNOLO-
GIES, ENSURING
THE TRANSPARENT
MANAGEMENT OF USER
DATA OF GRANTEE
PARTNERS, DONORS
AND FOLLOWERS.

FRIDA IS OPEN TO
THE USE OF **FREE AND**
OPEN-SOURCE TECH
WHERE POSSIBLE,
WITHOUT COMPROMI-
SING ON USABILITY
AND ACCESSIBILITY.

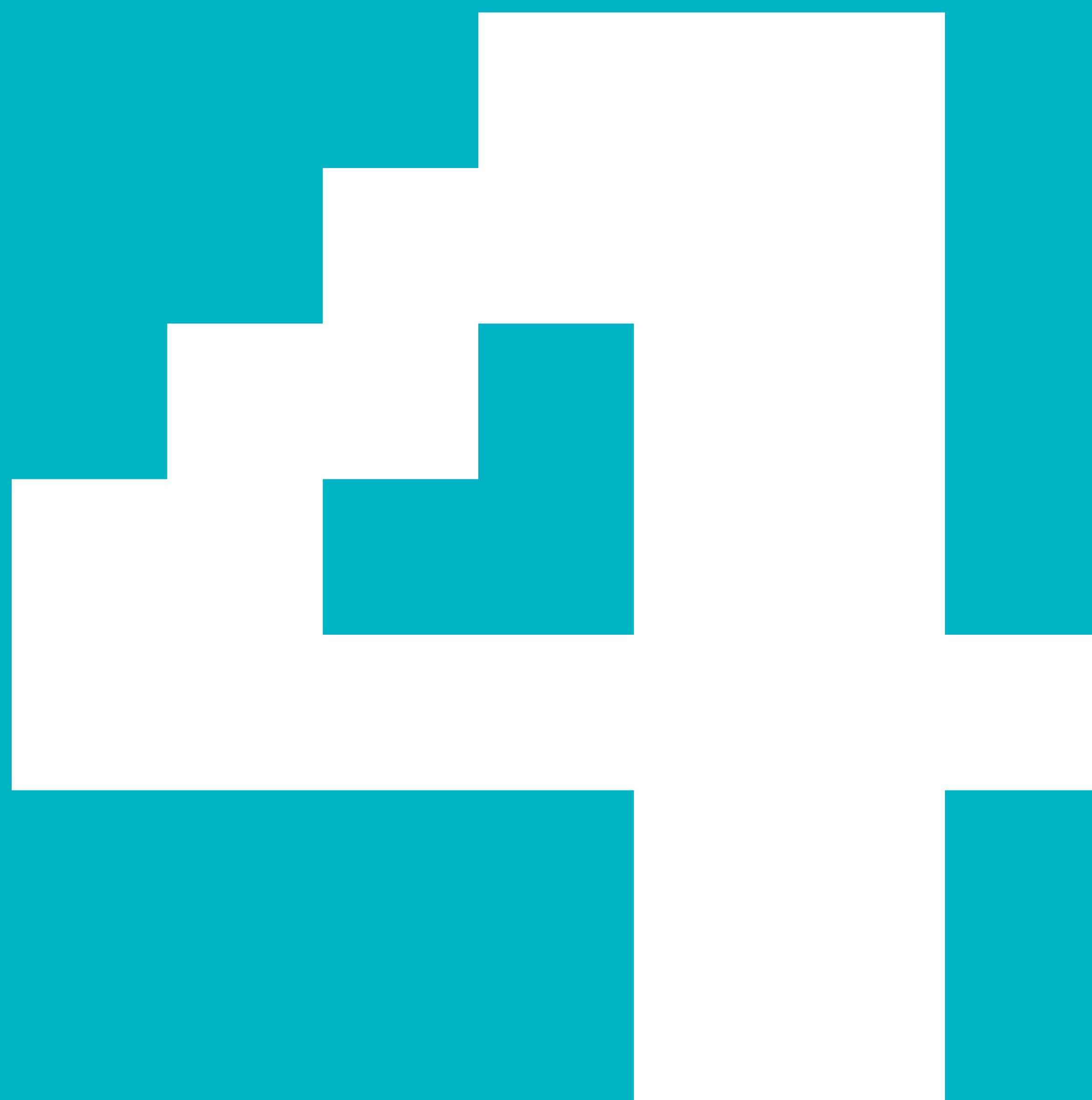


PRIVACY IS A RIGHT AS WELL AS A
COLLECTIVE RESPONSIBILITY.

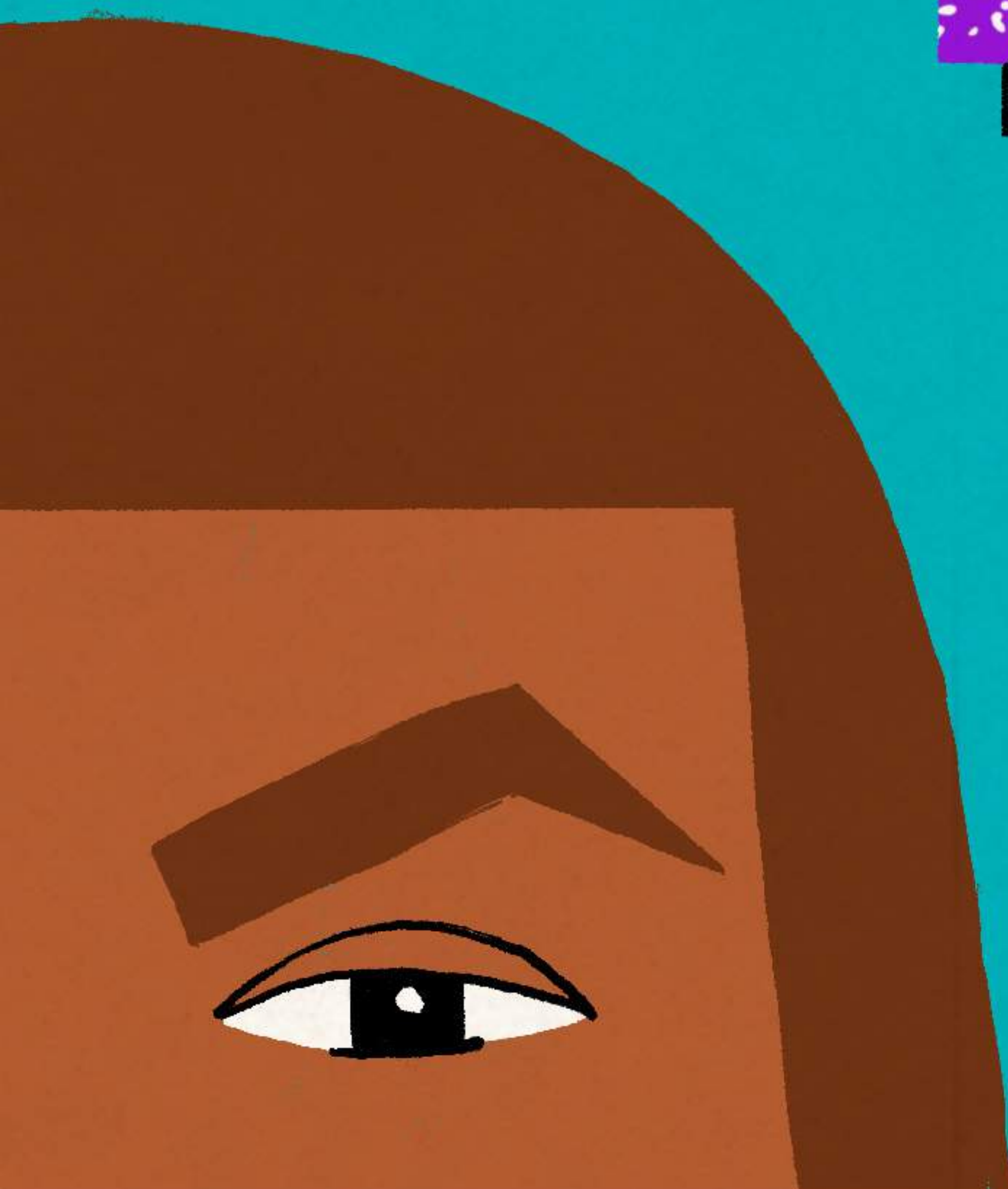
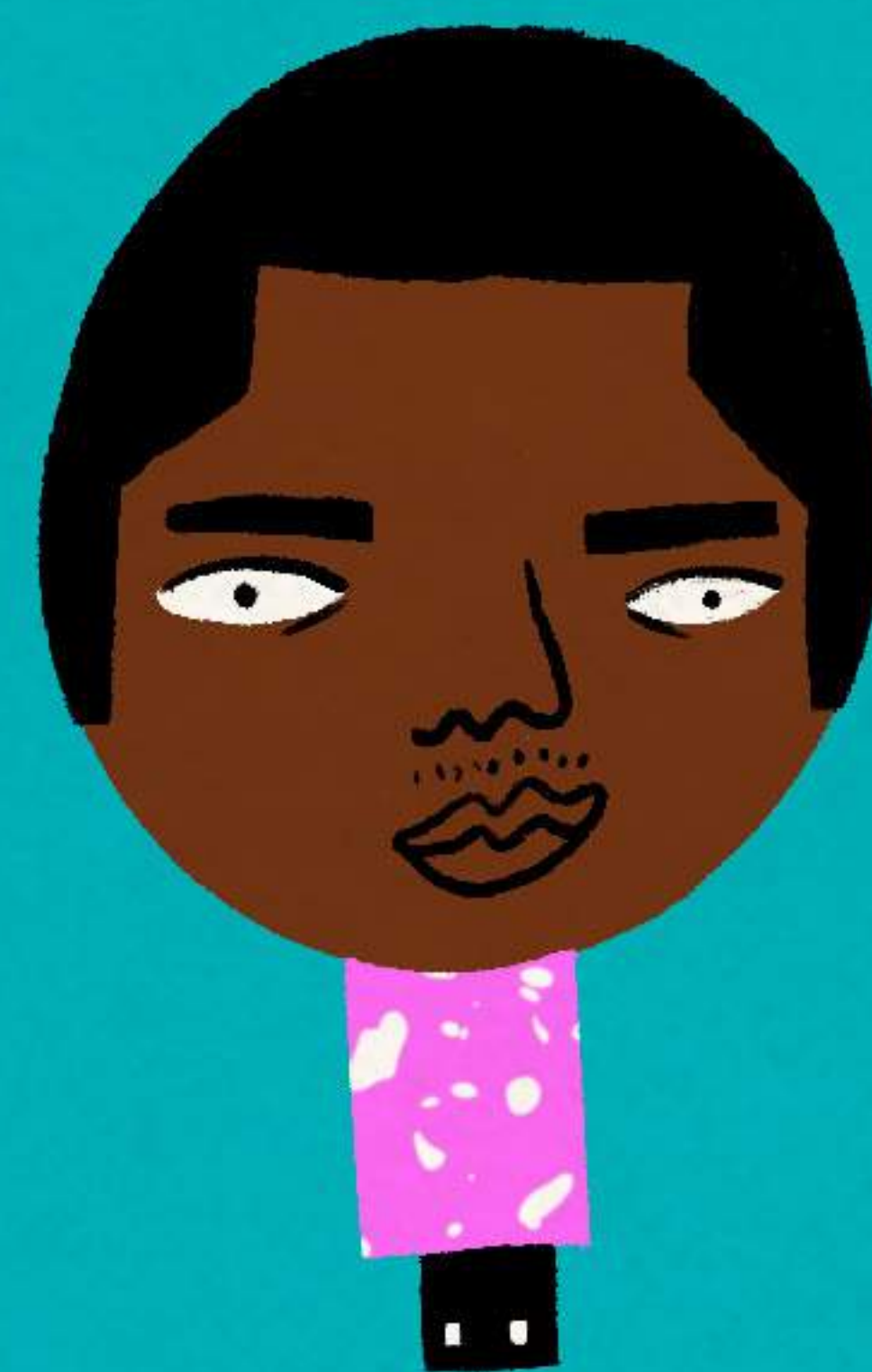
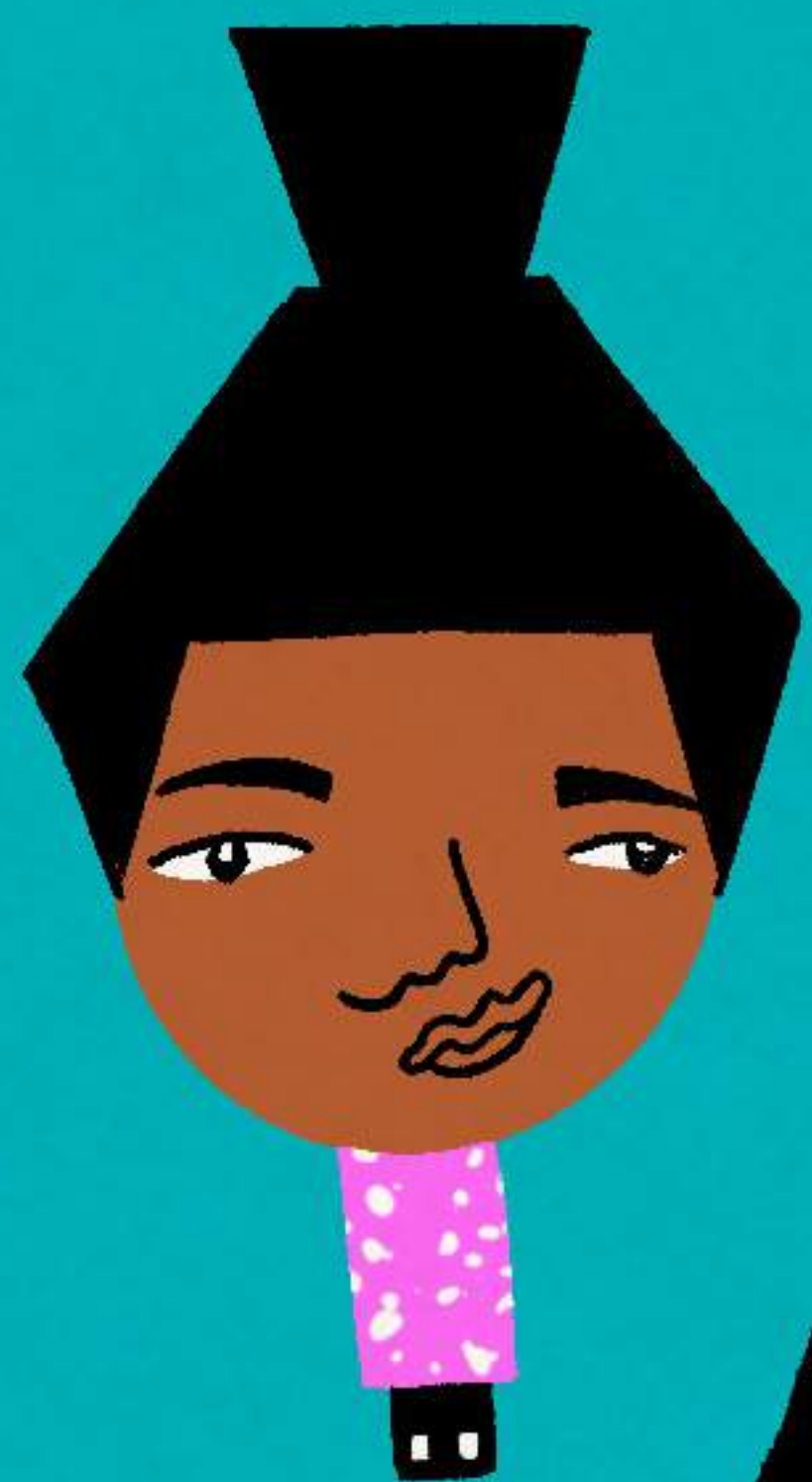


WE RESPECT THE
PRIVACY OF OUR
COMMUNITY AND SUB-
SCRIBERS BY SOURC-
ING TECHNOLOGY
FROM COMPANIES WHO
DON'T PROFIT OFF OF
USERS'S DATA AND
HAVE AN ETHICAL

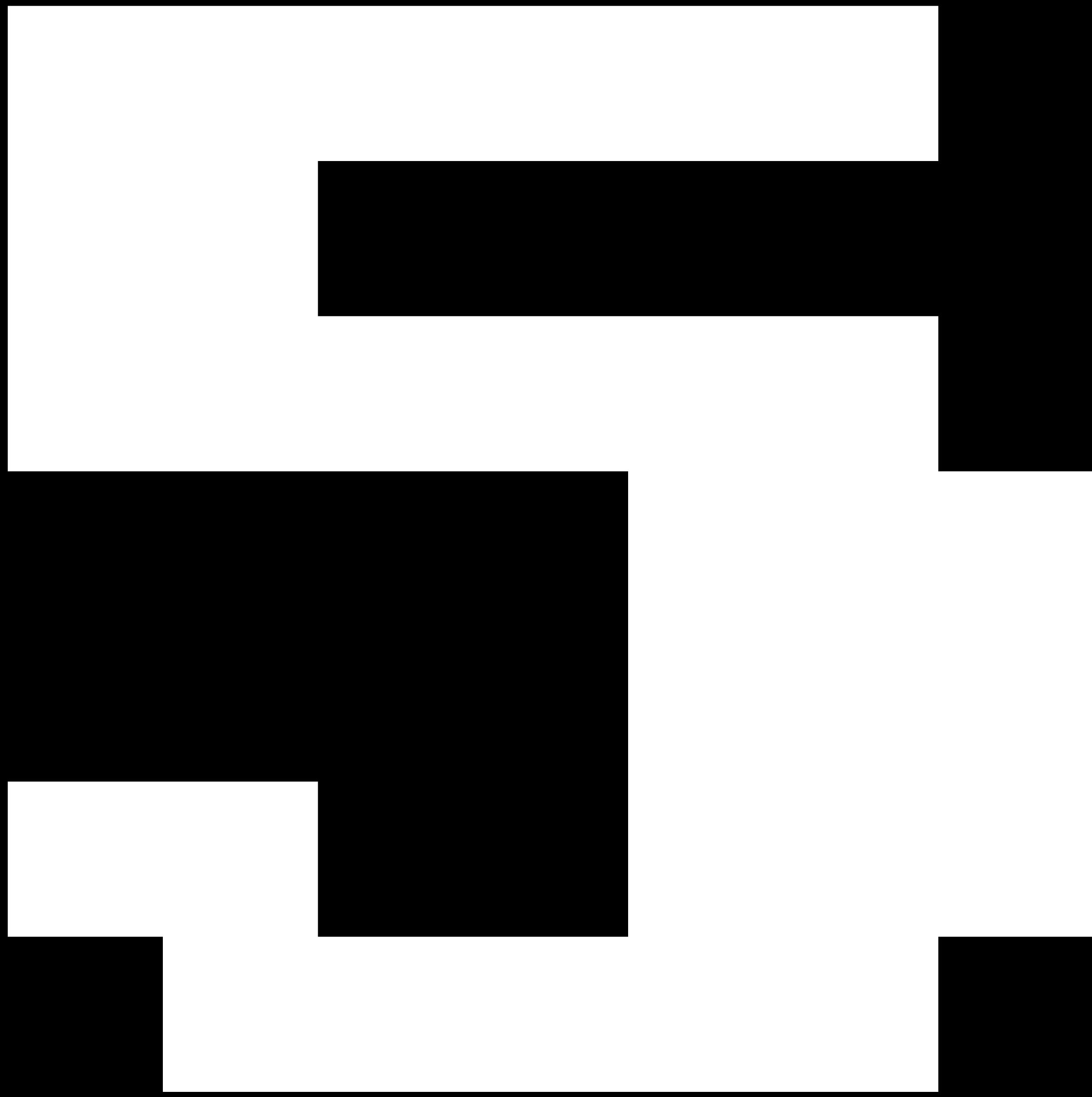
**APPROACH TO DATA
PRIVACY. READ
FRIDA'S PRIVACY
POLICY MORE
CLOSELY HERE.**



ACCESSIBLE TO MOST,
EXCLUSIVE TO NONE.



**THE TECH AND DATA
WE USE AND DEVELOP
STRIVES TO BE
ACCESSIBLE TO ALL
- REGARDLESS OF
SOCIO POLITICAL
CONTEXTS, ABILITY,
AGE OR LANGUAGE.**



**TECHNOLOGY FOR LIBERATION,
NOT OPPRESSION.**



THE TECH USE OR
DEVELOP CANNOT
ENHANCE CORPORATE
POWER, THE EXPLOI-
TATION OF THE ENVI-
RONMENT, LANDS AND
PEOPLE, OCCUPIED
LANDS, MILITARISM,
MASS SURVEILLANCE,

ONLINE HARASSMENT
AND GENDER-BASED
VIOLENCE, AND/OR

ANY OTHER VIOLENT

PRACTICE OF THE

CAPITALISTIC

AND PATRIARCHAL

SYSTEM.



SUPPORTING YOUNG FEMINIST TECH DEVELOPERS AND THE TECH THEY DEVELOP



FRIDA RECOGNIZES

THE SEXIST, RACIST

AND AGEIST WAGE

GAP THAT EXISTS IN

THE TECH WORLD,

THEREFORE WE SEEK

TO PROVIDE JUST

AND EQUITABLE

EMPLOYMENT OPPOR-

**TUNITIES FOR YOUNG
FEMINISTS IN THE
GLOBAL SOUTH.
BECOME USERS OF
THE ALTERNATIVE
INTERNET.**

FRIDA WOULD LIKE

TO WORK WITH

FEMINIST INTERNET

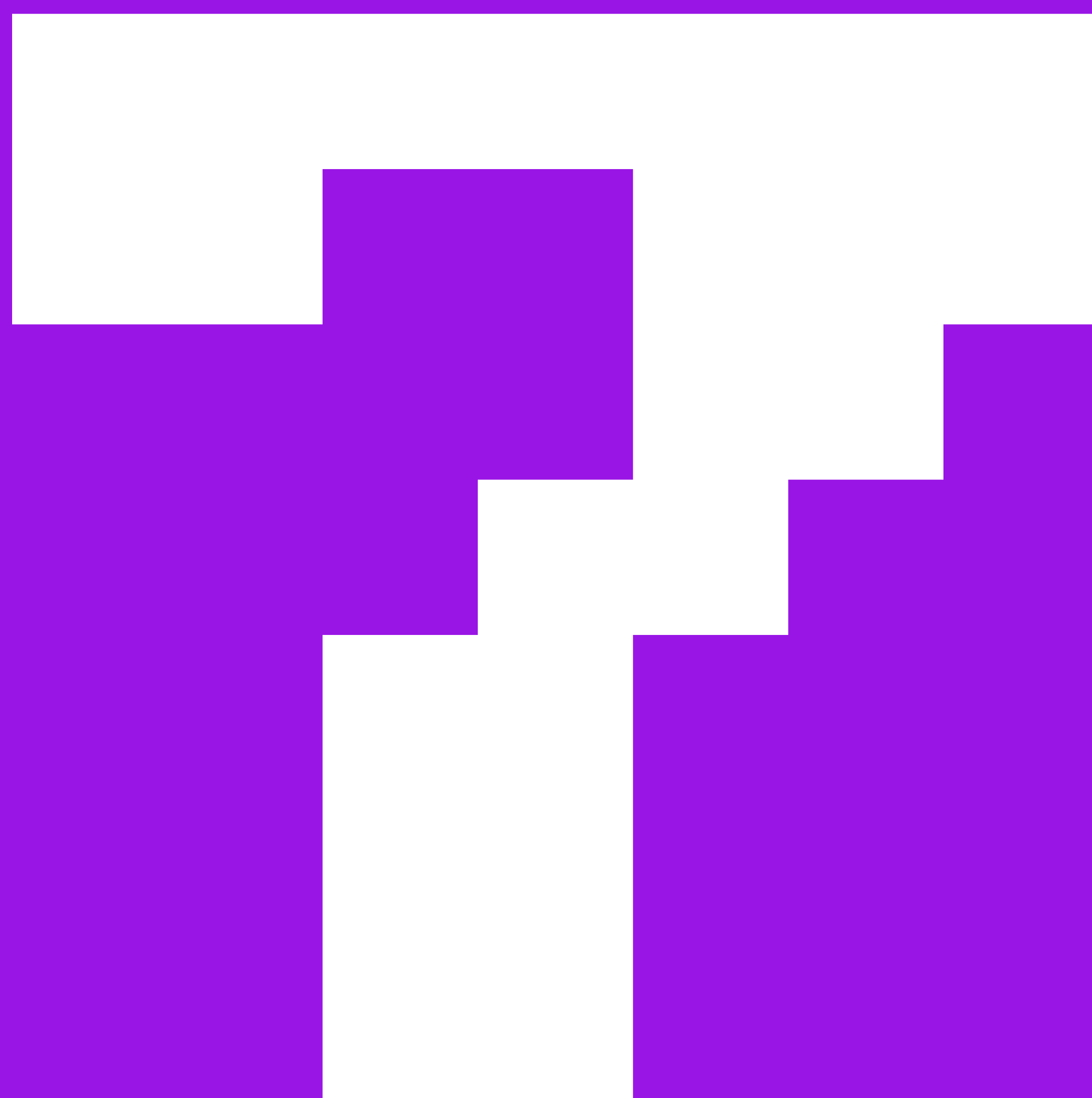
TECHNOLOGIES TO

HOST OUR COMMUNI-

CATION, DATA, TECH

AND MEDIA INFRA-

STRUCTURE.

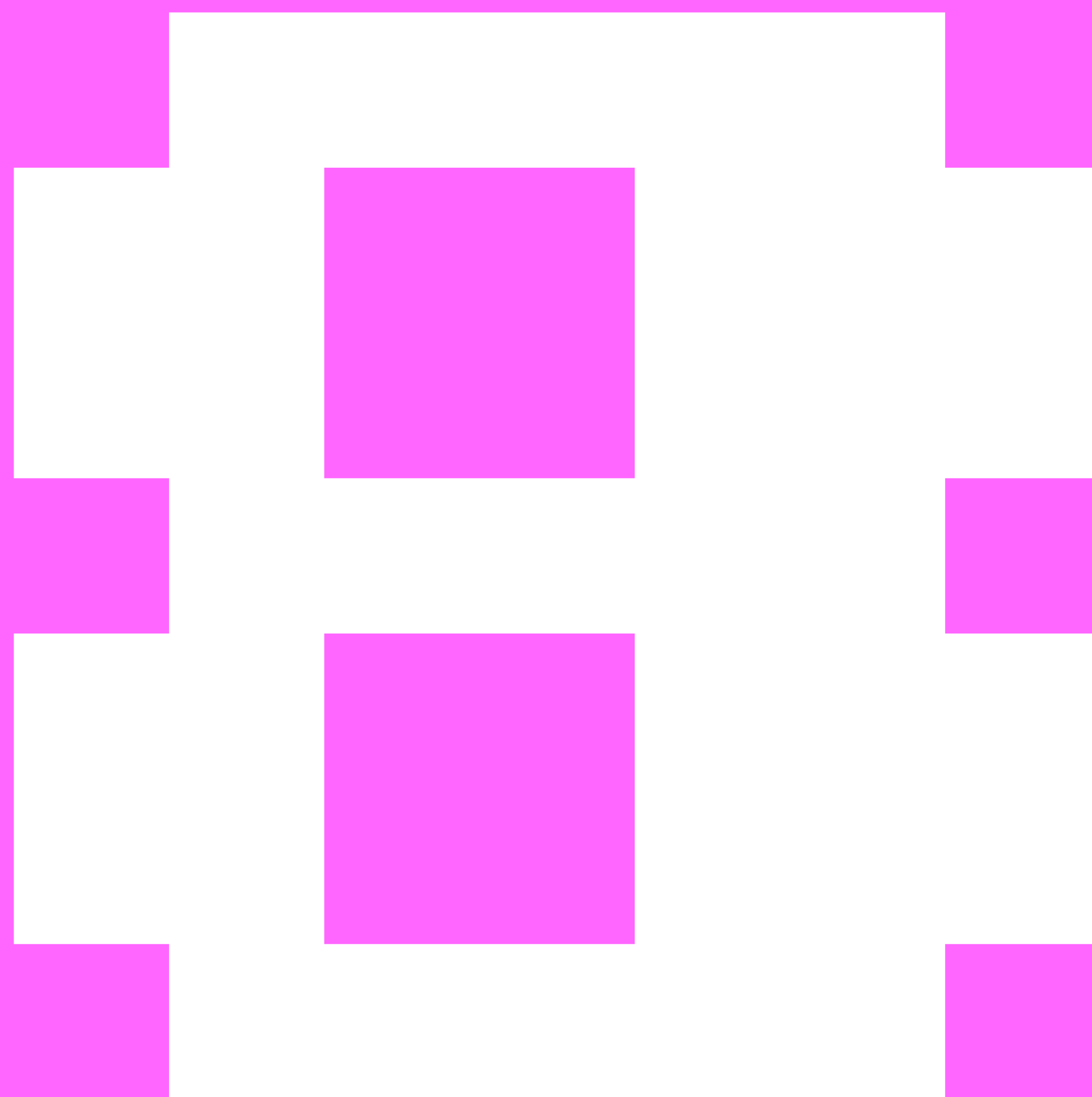


NO ONE LEFT BEHIND!



IF ANY MEMBER OF
OUR COMMUNITY
DOESN'T HAVE ACCESS
TO KNOWLEDGE, THAT
PUTS OUR SAFETY AT
RISK, FRIDA IS
COMMITTED TO **PEER**
LEARNING, IMPROV-
ING OUR HABITS AND

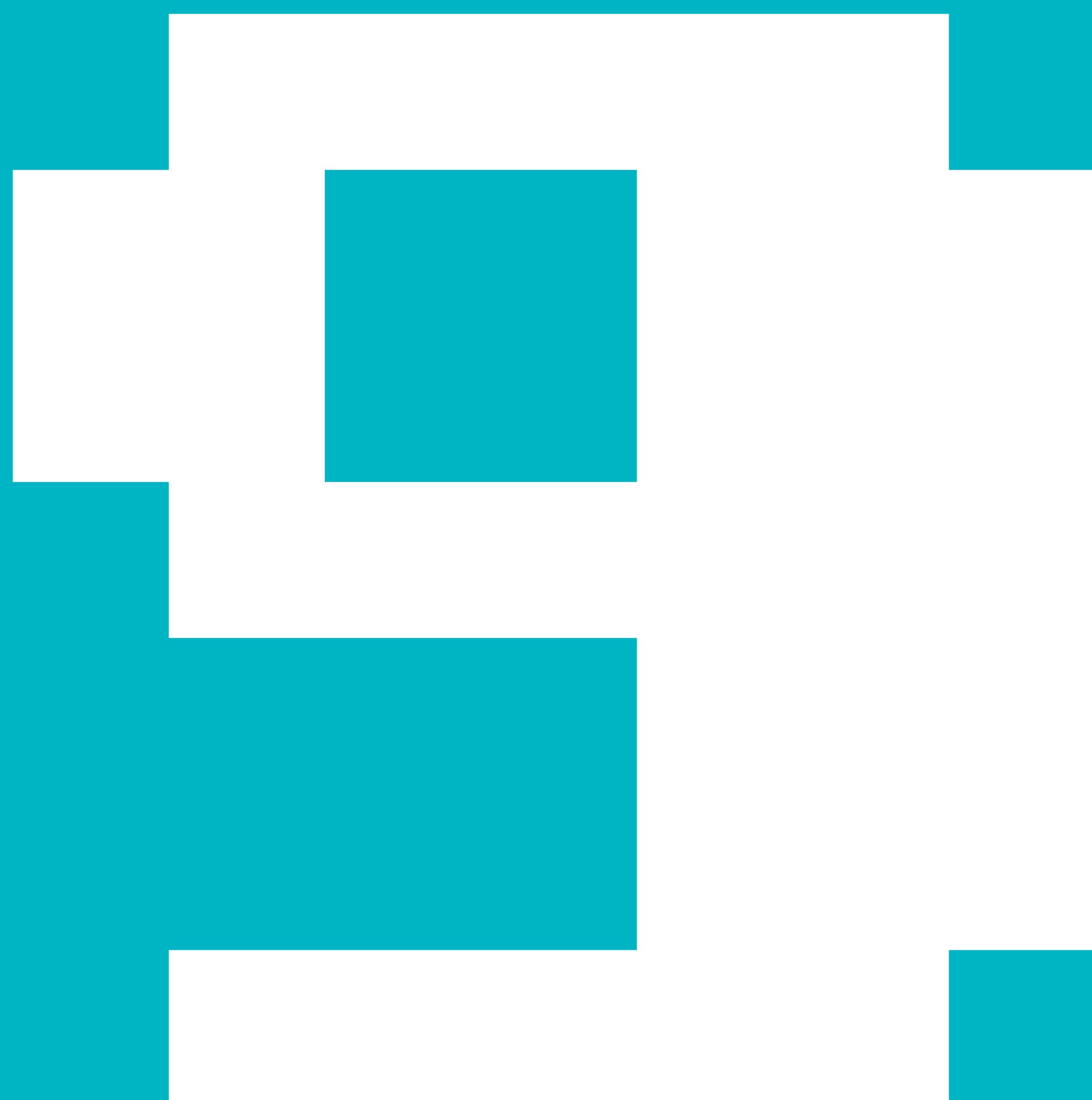
**CONSTANTLY CHANG-
ING TO RESPOND TO
THE FAST-PACED
TECH INDUSTRY.**



**GOOD DESIGN AND ART ARE
KEY TO TECHNOLOGY!**



BEAUTIFUL AND EASY-
TO-USE TECHNOLOGY
IS EASIER AND MORE
ACCESSIBLE TO USE.
WHEREVER POSSIBLE
WE STRIVE TO BAL-
ANCE BEAUTY AND ART
WITH SAFETY.



**LEARNING SOMETHING NEW
AND CHANGING OUR HABITS
TAKES TIME !**



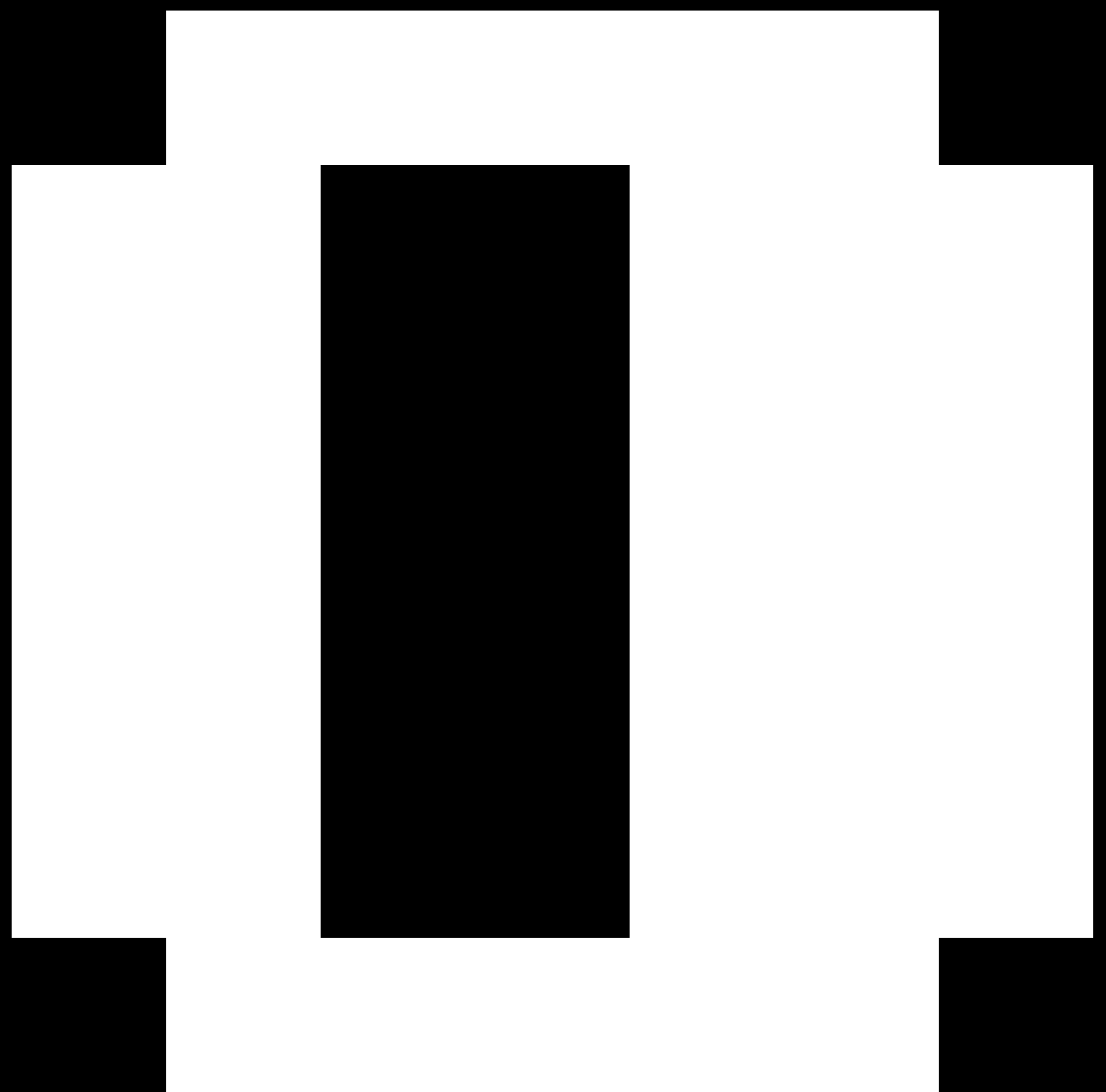
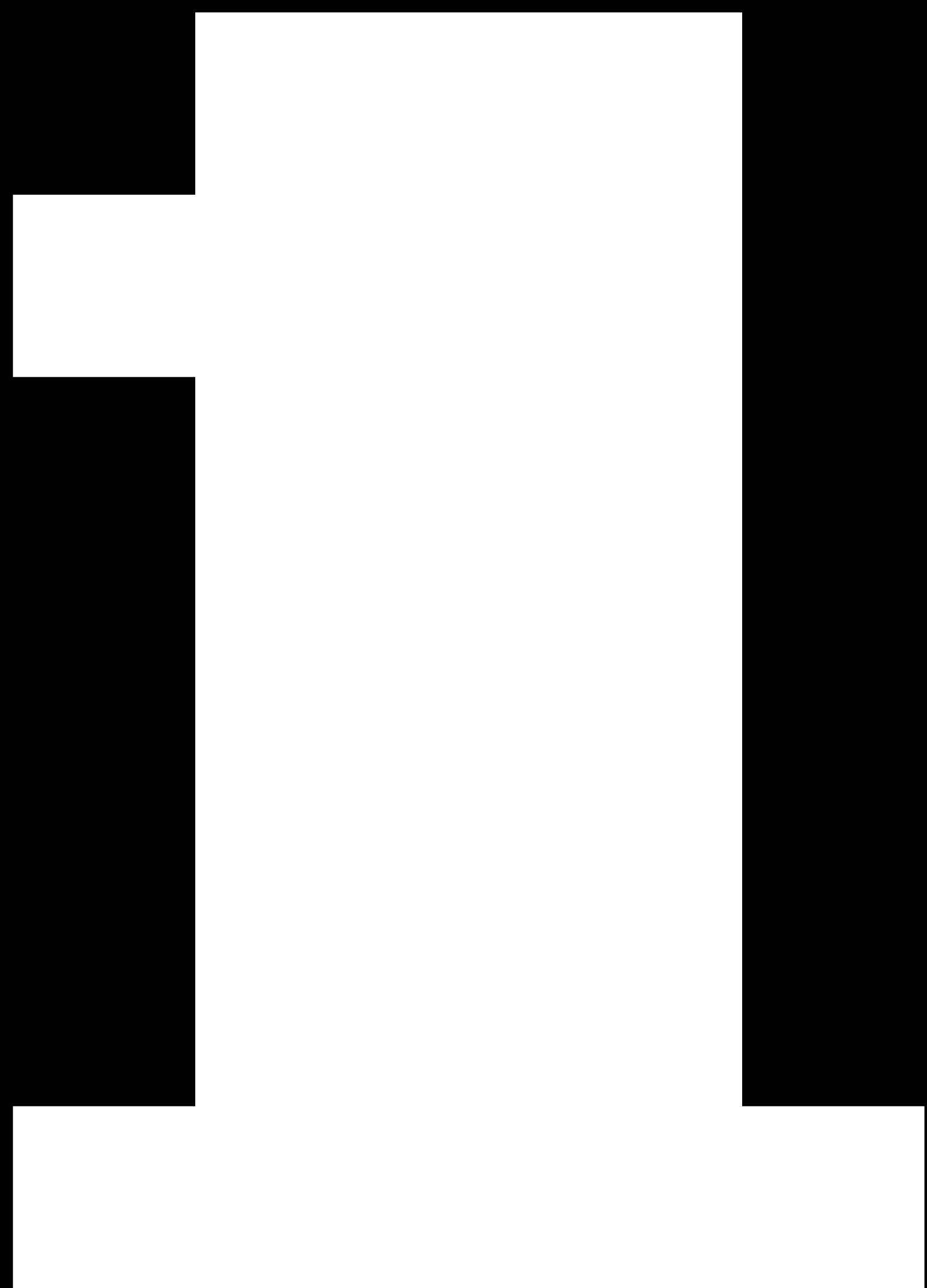
FRIDA IS COMMITTED

TO GIVING TIME

TO ITS STAFF FOR

LEARNING NEW

TECHNOLOGIES.



FEMINIST TECH FOR CLIMATE AND ENVIRONMENTAL JUSTICE



THE TECH WE USE
SHOULD BE RESPON-
SIVE TO AND RESPON-
SIBLE WITH THE
CLIMATE ENVIRON-
MENT CRISES OF OUR
TIME. FRIDA ADVO-
CATES FOR THE USE
AND CREATION OF

**VIOLENCE-FREE
TECHNOLOGIES PUT-
TING FIRST THE
CARE OF OUR TERRI-
TORIES AND BODIES.**