

BACKGROUND

FRIDA ON SOCIAL MEDIA: @FRIDAFUND

FACEBOOK: WWW.FACEBOOK.COM/FRIDAFUND

TWITTER: WWW.TWITTER.COM/FRIDAFUND

INSTAGRAM: WWW.INSTAGRAM.COM/FRIDAFUND

CLICK HERE FOR THE REPORT

CLICK HERE FOR LINK TO DONATION PAGE

CLICK HERE FOR IMAGES

THE #WATERTHEMOVEMENTS CAMPAIGN AIMS TO DRAW ATTENTION TO YOUNG FEMINIST ACTIVISTS FIGHTING FOR CLIMATE JUSTICE AND THE RESOURCES THEY NEED TO CONTINUE DOING THIS LIFE BRINGING WORK. THIS TOOLKIT CONTAINS EXAMPLES OF SOCIAL MEDIA POSTS THAT CAN BE USED TO PROMOTE THE REPORT AS WELL AS PROMOTE OUR END OF YEAR CAMPAIGN! EDIT/TWEAK THEM AS YOU SEE FIT!

HASHTAG TO USE: #WATERTHEMOVEMENTS

POSTS

TWITTER:

Young feminists are taking back mother earth and ushering in eras of harmony, beauty and sustainability. FRIDA's latest report 'What the water brings' reminds us of the beauty in climate justice activism. READ HERE [LINK] #WaterTheMovements

Young feminist activists are avenging the planet and they need resources! #RealLifeSuperheros need funding. Consider giving to FRIDA to support the work of young feminist activists today! #WaterTheMovements [LINK]

Want action on the climate crisis? Put young feminist activists in the drivers seat, and fund them! Help FRIDA Sustain the work of activists by becoming a resource ally today! #WaterTheMovements [LINK]

FACEBOOK/INSTAGRAM:

We're at a turning point in the climate crisis, and young feminist activist are at the front lines, trying to steer us towards a better future. FRIDA's latest report, 'What the water brings', highlights just how important it is to keep ecofeminist movements resourced. Read more of their incredible findings here [link] #WatertheMovements

Young feminist activists need resources! Becoming a frida resource ally = giving to movements that are working to usher in eras of harmony, beauty and sustainability! FRIDA supports activists working in the front lines of some of the most important issues of our generation. From climate, to abortion rights, becoming a resource ally means you're supporting a plethora of beautiful, powerful movements. Give today [link] #WatertheMovements

HASHTAG TO USE: #WATERTHEMOVEMENTS