

Donor Mapping & Prospecting Consultant

FRIDA | The Young Feminist Fund

ABOUT FRIDA

Founded in 2010, FRIDA | The Young Feminist Fund is the only youth-led fund focused exclusively on supporting young feminist activism to advance social justice movements and agendas across the globe. We believe in the collective power, expertise, and innovation of young feminist organizers to address root causes and structures of inequality in order to create lasting change in their communities.

To this end, FRIDA:

- Provides small flexible grants to fund initiatives led by young women and trans youth under 30 years old with small flexible grants for core support, selected through an annual participatory review process.
- Offers opportunities for capacity development that are accessible and responsive to the needs of young feminist organizers, and based on linking and learning relationships that strengthen networks of young feminist activists within multigenerational movements;
- Mobilizes resources from both traditional and non--traditional sources, with new and modern methods, to enhance the quality and quantity of funding for women's human rights; and
- Builds knowledge for advocacy to ensure financial and nonfinancial policies are inclusive and responsive to the priorities articulated by young women, girls and trans youth.

JOB SUMMARY

In recent years, FRIDA has experienced healthy annual growth, and is looking to diversify its donor and funding base. The organization is therefore seeking a consultant to conduct a comprehensive donor scoping exercise with a view to identify and secure new funding streams to operationalize FRIDA's [2020-2025](#)

[Strategic Plan](#), specifically for the 2024–2025 period. Under the guidance of FRIDA’s Resource Mobilization Team and Co-Executive Directors, the Consultant will play a crucial role in identifying donors and funders aligned with the strategy’s main ambitions and objectives.

RESPONSIBILITIES

Area 1. Review, Analysis, and Planning

- Review FRIDA’s 2020–2025 Strategic Plan, Resource Mobilization Ethics Policy, and other relevant documents;
- Conduct a general assessment of the fundraising performance and capacity of FRIDA, and define quick wins and risks;
- Conduct intake sessions with the Co-Executive Directors and Resource Mobilisation team to discuss ambitions, ideal funders FRIDA is looking for, current and past pipeline of donors, growth trajectory, and fundraising needs;
- Develop a brief inception report and conduct a workshop presenting findings for validation.

Area 2. Donor Mapping

- a) Donor Mapping: Identify donors for FRIDA’s existing and planned initiatives. These should match the criteria set in the intake sessions (average funding size, strategic fit, thematic and geographic match per donor, type of funding, etc.). The donor mapping exercise should explore opportunities among FRIDA’s traditional donor bases, as well as opportunities from other funding sources – primarily bilateral donors, as well as foundations, private sector actors and potential high net-worth individuals aligned with FRIDA’s core values and ethics;
- b) Donor Prioritization and Segmentation: Identify priority donors with a high likelihood for supporting FRIDA’s work;
- c) Donor Profiling: Collect additional necessary information about donor’s current and future funding priorities, cycles of funding, and types of funding (restricted vs unrestricted, etc.);
- d) Donor Engagement Plan: Together with FRIDA, develop a donor engagement plan for a select number of relevant donors that offers structured and cost-effective strategies for cultivating new relationships.

QUALIFICATIONS OF THE CONSULTANT

- University degree, or equivalent training/experience, focus in international development, community development, nonprofits, human rights, or a related field preferred;
- A strong understanding of women human rights, feminist movements, advocacy and the funding eco-system surrounding young feminist activism;
- Demonstrated experience in conducting donor mapping, fundraising, resource mobilization and donor engagement, particularly with bilateral funders. *Strongly preferred:* experience with the global gender justice / women's rights funding ecosystem;
- Experience working with donors in an international context especially major donors, private foundations, bi-lateral and multilateral donors, trusts and other institutional donors;
- Understanding of the unique political challenges involved in fundraising for this work.

ADDITIONAL INFORMATION

This position is a **Consultancy** position. The location of the position is flexible.

Duration: 3 months

Starting date: August 2023

Budget: 8000 USD

Deadline for submission of applications: August 11th, 2023

Applications will be reviewed on a rolling basis. Interested candidates may send a CV and cover letter to the following addresses: maureen@youngfeministfund.org and nada@youngfeministfund.org. Please title your email "Application to Donor Mapping Consultant - Your Name".